

KSHITIJ CHANDRA TAMMIREDDI

Manhattan, New York City, NY | kshitijachandra17@gmail.com

EDUCATION

Pratt Institute, New York City, USA

August 2025 - May 2027

Candidate for Master of Science in Information Experience Design

BMS Institute of Technology and Management, Bangalore, India

January 2023

Secured for Bachelor of Engineering in Information Science and Engineering

PROFESSIONAL EXPERIENCE

Eazeebox, Bangalore, India | Creative Marketing Executive

September 2023 - August 2025

Eazeebox is India's first B2B platform for Electrical Retailers, providing a one-stop solution for all electrical retail products across various brands with a mission to simplify retailers business.

- Spearheading content marketing strategy to establish the company as a market leader in the electrical retail industry.
- Crafted high-quality, informative graphics with the Adobe creative suite tools and Figma addressing target audiences' interests.
- Conducted market analysis to gather consumer insights, informing product marketing strategies.
- Achieved Outstanding Performance in Creativity and Strategic Vision award in September 2024

Digirise Tech Solutions, Bangalore, India | Creative Director

June 2023 - August 2023

- Designed visually appealing static graphics, creatives, and videos using Adobe creative suite tools tailored to clients' branding goals.
- Enhanced clients' online presence and engagement through strategic visual content creation.

ACADEMIC PROJECTS

Sentiment Analysis of Political Leaders

- Implemented a performance analysis system for evaluating political leaders' progress and promise fulfillment.
- Executed data analytics and manipulation using reliable fact-checkers to ensure data authenticity.
- Utilized Tableau and Matplotlib for data visualization, integrating with MySQL databases for efficient data processing.

TECHNICAL SKILLS

- Programming languages: HTML5, CSS3, C/C++, JavaScript, SQL.
- Skillset: Visual Design, Graphic Design, Wire-framing, User Interface Design, Service Design, Information Architecture, Data Visualization, User Research.
- Tools: Figma, Adobe Illustrator, Adobe XD, Sketch, Adobe Photoshop, Adobe Premiere Pro.

CERTIFICATIONS

- Adobe Illustrator CC - Essentials Training Course from Udemy (September 2023)
- Hands-On Cyber Security and Forensics Workshop at BMS Institute of Technology (October 2022)
- Sentiment Analysis with Python from Udemy (July 2021)

EXTRA CURRICULAR ACTIVITIES

- Coordinated a 10-day COVID vaccination drive for about 20 senior citizens per day with the Rotary Club - Rajmahal Vilas Bangalore (Mar 2021)
- Participated in surveillance activities and data collection for the Vande Bharat Foundation, documenting rural challenges like power-cuts, inconsistent water supply etc (Feb 2020)
- Organized an e-waste collection drive for recycling and reuse, raising awareness about environmental sustainability, and collected 3 kg of E-waste (Nov 2019)